



**BATTERSHELL & NICHOLS
WELCOMES YOU**

**DEVELOPING A CULTURE OF
GENEROSITY**

With Kirsten Schwartz, Generous Giving

The presentation will begin shortly...

Need CPE?

Within one week, send an email requesting CPE, complete the course evaluation, and include the list of CPE codes provided during the presentation to:

info@battershellnichols.cpa

(Only available for those attending live)

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REMOTE ACCOUNTING SERVICES

- We provide bookkeeping services to churches and Christian nonprofits including:
 - Produce a monthly financial report for leadership
 - Process contributions and bills
 - Record all transactions in the general ledger
 - Reconcile bank accounts, credit cards, and close the books each month
 - Process payroll and file all quarterly and annual payroll forms
 - Provide budget and cash flow projection oversight
 - Give assistance with internal controls

REMOTE ACCOUNTING SERVICES

- Why do we provide this service?
 - With online software solutions dramatically improving, outsourced bookkeeping has become a popular alternative to in-house bookkeeping
- Top reasons our clients use our remote accounting services:
 - Managing finances distracts the organization from its mission
 - Leadership and members have increased confidence in their finances
 - Tax and accounting regulations are complex and changing faster than ever
 - They want a trusted advisor to provide CPA oversight

DISCLAIMER:

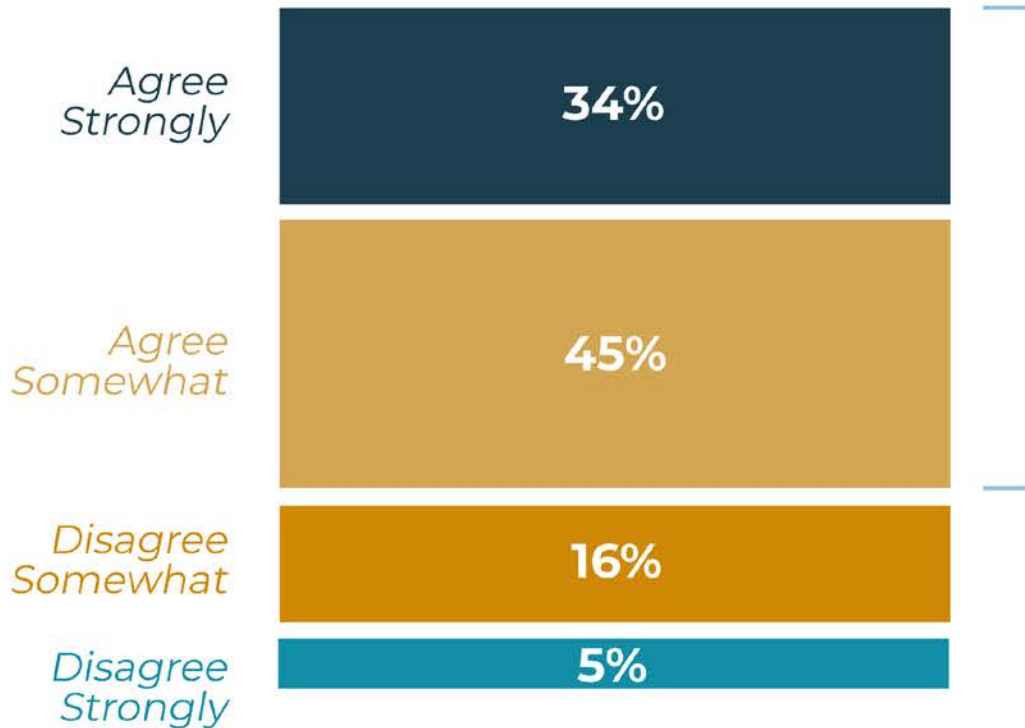
- *The author is not engaged by this text or webinar in the rendering of tax, accounting, or similar professional services.*
- *While the tax, and accounting issues discussed in this material have been reviewed with sources believed to be reliable, concepts discussed can be affected by changes in the law or in the interpretation of such laws since this text was printed. For that reason, the accuracy and completeness of this information and the opinions based thereon cannot be guaranteed.*
- *Before taking any action, all references and citations should be checked for accuracy and completeness, and updated accordingly.*

Building a Culture of Generosity in Your Church



Role of the Pastor/Church in Teaching Generosity

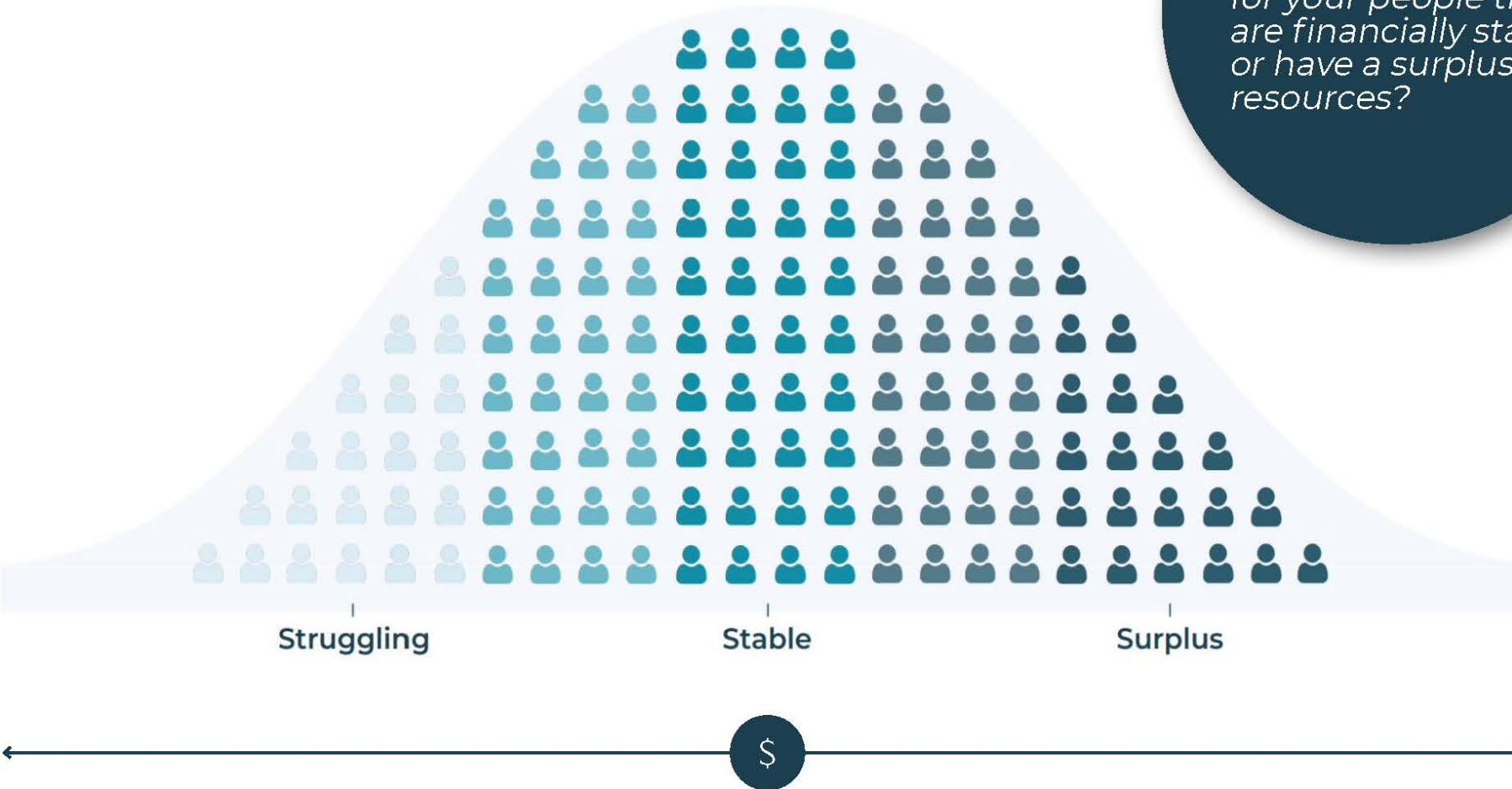
Pastors Have a Responsibility to Teach Christians How to Be Generous



~80% of Christians believe pastors have a responsibility to teach them how to be generous

From Barna "State of Generosity" Research Conducted in Partnership with Gloom (2021)

Unique Needs for Financial Discipleship

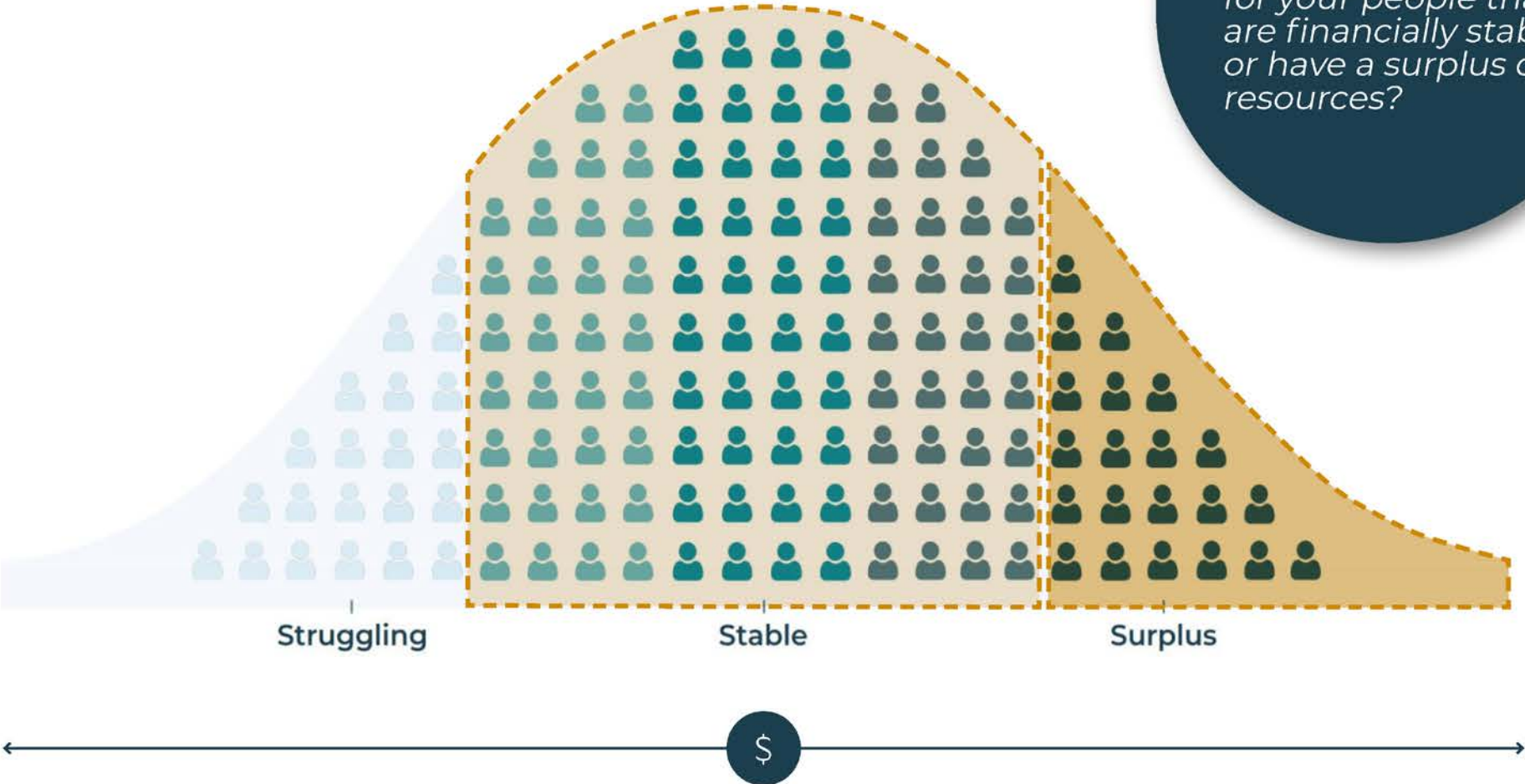


?

What is your discipleship strategy for your people that are financially stable or have a surplus of resources?

Unique Needs for Financial Discipleship

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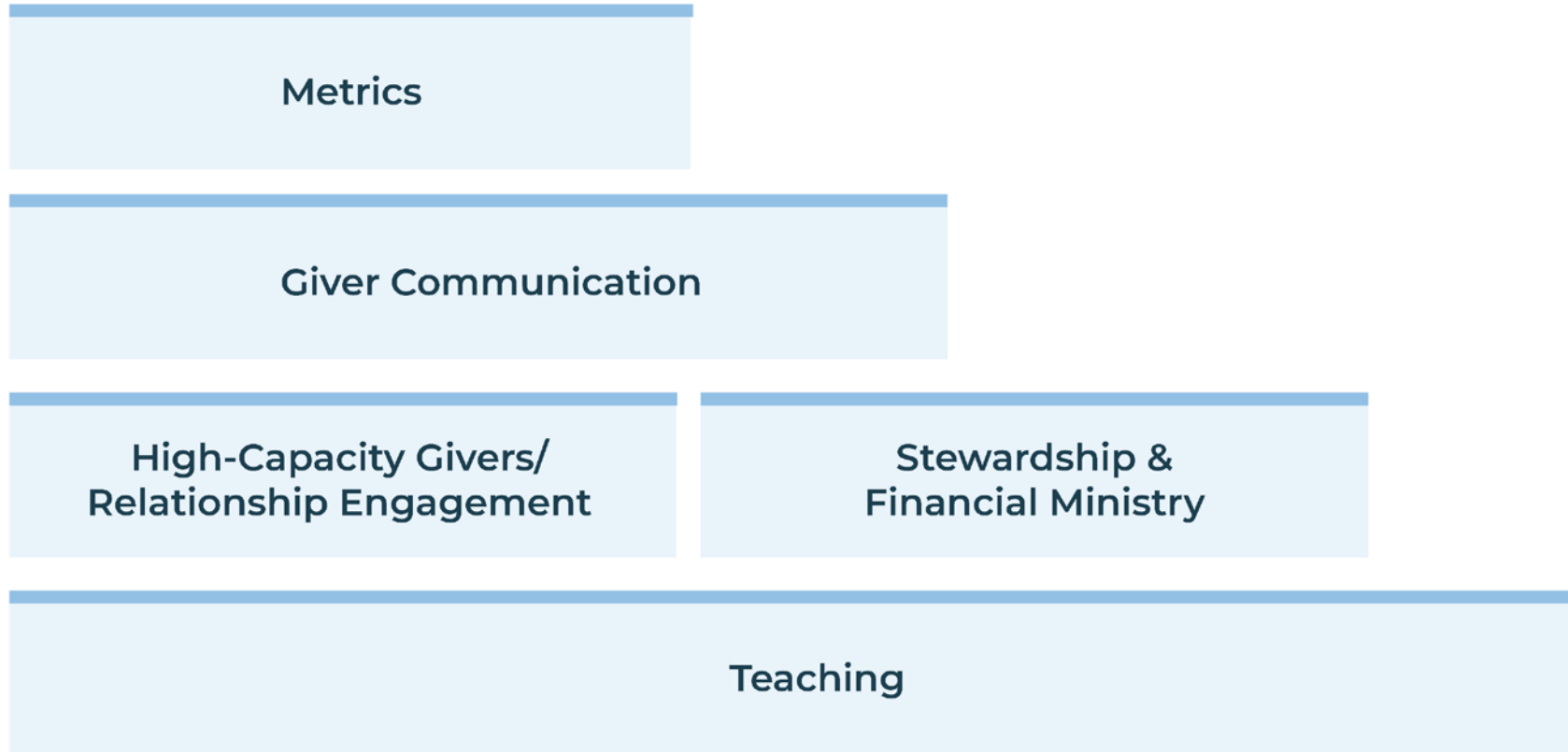
Discipleship Journey

Generosity & Stewardship

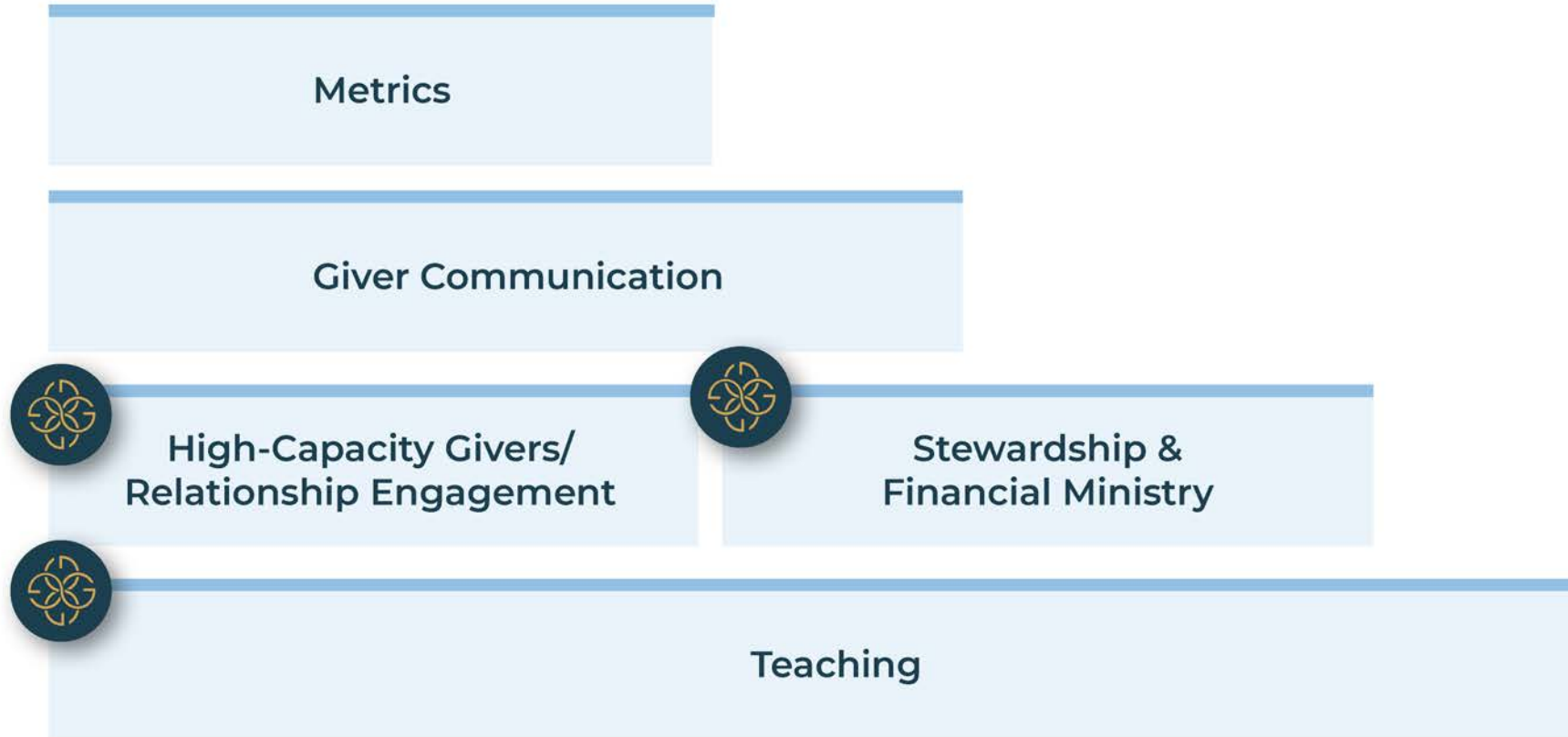


Opportunity: Transformational Relationship vs. Transactional Relationship

Building a culture of generosity in a church consists of several elements:



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Different Types of JOGs for Different Types of Needs

<i>Destination Weekend</i>	<i>Overnight Away</i>	<i>Overnight In-Town</i>	<i>One Day Small Group</i>	<i>One Day Large Group</i>	<i>Online</i>
<p>A “fun date” weekend to grow spiritually and invest in your marriage</p> <p>Builds relationships in the church and with pastors</p> <p>Pre-designed adventure trips with activities at select locations</p>	<p>Overnight retreat at a special venue like a lake/ beach house or retreat center</p> <p>Small or large groups</p> <p>Typically, Fri 2 - Saturday Noon</p> <p>Host or church pays for dinner and lodging</p>	<p>Overnight in local homes</p> <p>Typically, Friday 2-9 and Saturday 8-12</p> <p>Host or church pays for dinner</p>	<p>At the church, a local home or meeting venue</p> <p>Typically, Saturday 9-4 or Sunday 12-7</p> <p>Lunch and childcare provided</p>	<p>Typically, at the church</p> <p>Saturday 9-4 or Sunday 12-7</p> <p>Lunch and childcare provided</p>	<p>Best practice 8:30-3:30 with an hour break for lunch and reviewing the 30 questions</p>

Launching Your Generosity Culture

First Steps For Every Church

Invite your pastors, elders, and other key influencers into a Staff JOG(s), allowing them to experience the transformational opportunity

Preparation

Determine which JOG style best suits your church

Invite your top givers/influencers to your first JOG

Rhythm

Set up a regular rhythm for JOGs (i.e. quarterly or twice a year)

Invite the next priority group of people into JOGs

Enlist your JOG influencers to help invite

Grow

Empower JOG attendees to host or become JOG facilitators

Generosity Conversations for JOG alumni to keep the conversation going 1-2x/year

Build the Culture

Continue building other elements of the generosity playbook into your church

We're Here to Serve You

**In Bringing the Biblical
Message of Generosity to
Your Church**



Questions? Reach out to:

Kirsten Schwartz

Director, Church Partnerships

Kirsten@generousgiving.org





Generosity & Stewardship Resources

- [Generous Giving Pastor Teachings & JOG info](#)
- [The Christian Stewardship Network](#)
 - [Stewardship Impact Workshop](#)
 - [Ft. Lauderdale March 2025 Conference](#)
 - [Free podcasts and webinars](#)
- [Compass](#) – Charting Your Legacy, Building Your Finances God’s Way
- [FreedUp](#), [Freed Up Kids](#) - Good Sense Movement
- [Crown Financial Ministries](#)
- [Financial Planning Ministries](#) – legacy education, wills and trusts
- [Ron Blue Institute](#)
- John Mark Comer [Practicing The Way – Generosity 4 week study](#)

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